



**ARTS
CULTURE
COMMUNITY**

A free paper for the people who
find themselves in the Annapolis Valley

**RATE CARD
2022**

**PUBLISHED MONTHLY | CIRCULATION 5,000+ | READERSHIP 12,500+
DELIVERED TO 900+ LOCATIONS, WINDSOR - GREENWOOD.**

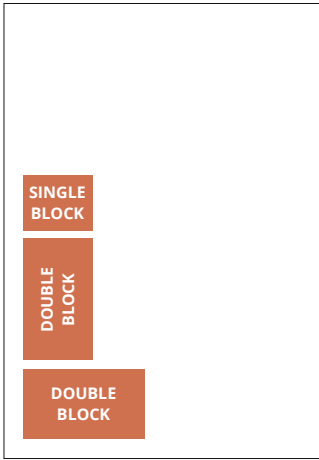
BLOCKS	ONE TIME B&W	ONE TIME COLOUR	3 MONTHS B&W	3 MONTHS COLOUR	6 MONTHS B&W	6 MONTHS COLOUR	12 MONTHS B&W	12 MONTHS COLOUR
SINGLE	\$55	\$68	\$52	\$65	\$50	\$61	\$47	\$58
DOUBLE BLOCK	\$110	\$135	\$105	\$129	\$99	\$122	\$94	\$115
RUNNER	\$121	\$151	\$115	\$143	\$109	\$136	\$103	\$128
TRIPLE BLOCK	\$160	\$198	\$152	\$188	\$144	\$178	\$136	\$168
FOUR BLOCK	\$210	\$261	\$200	\$248	\$189	\$235	\$179	\$222
FIVE BLOCK	\$254	\$318	\$241	\$302	\$229	\$286	\$216	\$270
SIX BLOCK	\$299	\$375	\$284	\$356	\$269	\$338	\$254	\$319
TWELVE BLOCK	\$534	\$686	\$507	\$652	\$480	\$618	\$453	\$583
TWENTY BLOCK	\$668	\$992	\$634	\$876	\$601	\$830	\$568	\$784
TWENTY-FOUR BLOCK	\$801	\$1,106	\$761	\$1,050	\$721	\$995	\$681	\$940

**PAYMENT & ARTWORK
DEADLINE:
5PM, THIRD MONDAY
OF EVERY MONTH**

ARTS | CULTURE | COMMUNITY
We offer a **50% discount** on **Five Blocks** and **Six Blocks** for non-profit organizations that support arts, culture, and community. For full Community Page opportunities, please reach out.

Five Block
Black & White - \$127 | Colour - \$159

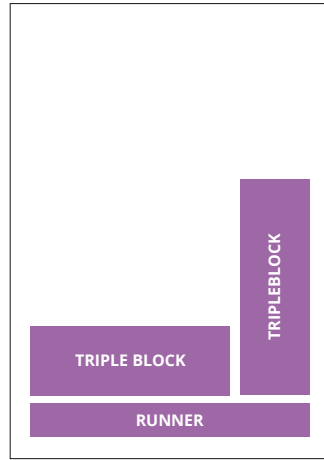
Six Block
Black & White - \$150 | Colour - \$188



Single Block
2.42" w x 2.42" h
(726w x 726h px)

Double Block
Vertical 2.42" w x 5.07" h
(726w x 1521h px)

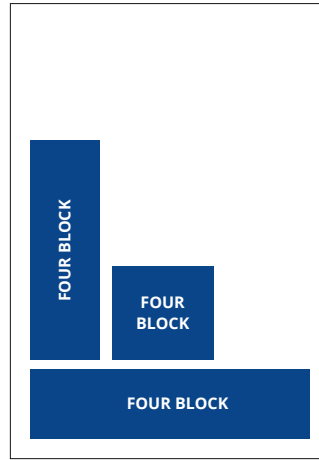
Horizontal 5.03" w x 2.42" h
(1509w x 726h px)



Triple Block
Vertical 2.42" w x 7.71" h
(726w x 2313h px)

Horizontal 7.64" w x 2.42" h
(2292w x 726h px)

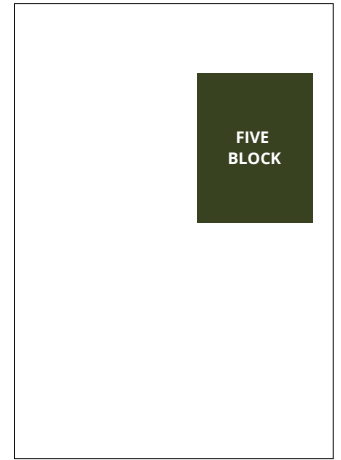
Runner
10.24" w x 1.1" h
(3072w x 330h px)



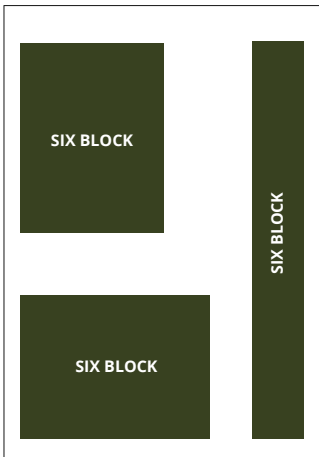
Four Block
Vertical 2.42" w x 10.38" h
(726w x 3114h px)

Horizontal 10.24" w x 2.42" h
(3072w x 726h px)

Square 5.03" w x 5.03" h
(1509w x 1509h px)



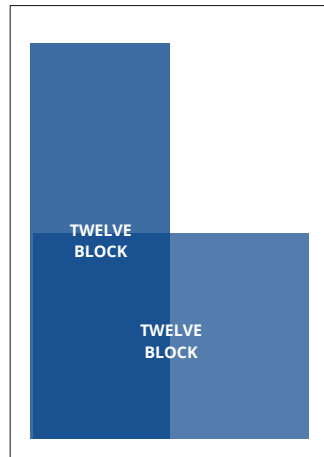
Five Block
Poster 5.03" w x 6.4" h
(1509w x 1920h px)



Six Block
Vertical 5.03" w x 7.71" h
(1509w x 2313h px)

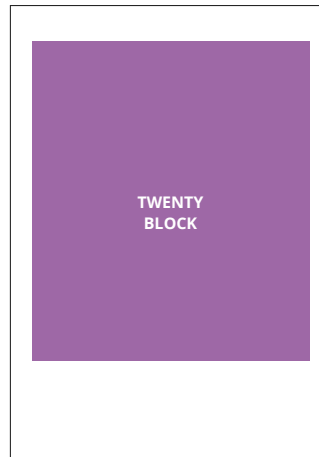
Horizontal 7.64" w x 5.07" h
(2292w x 1521h px)

Pillar 2.42" w x 16" h
(726w x 4800h pixels)

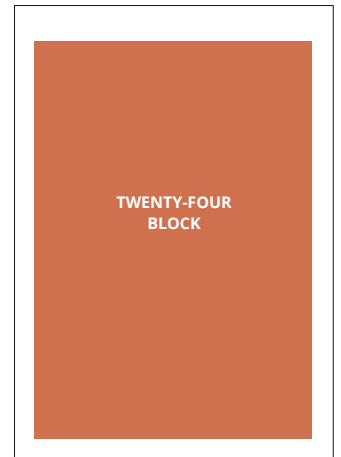


Twelve Block
Vertical half page
5.03" w x 16" h
(1509w x 4800h px)

Horizontal half page
10.25" w x 7.6" h
(3075w x 2280h px)



Twenty Block
10.25" w x 13" h
(3075w x 3900h px)



Twenty-Four Block
10.25" w x 16" h
(3075w x 4800h px)